

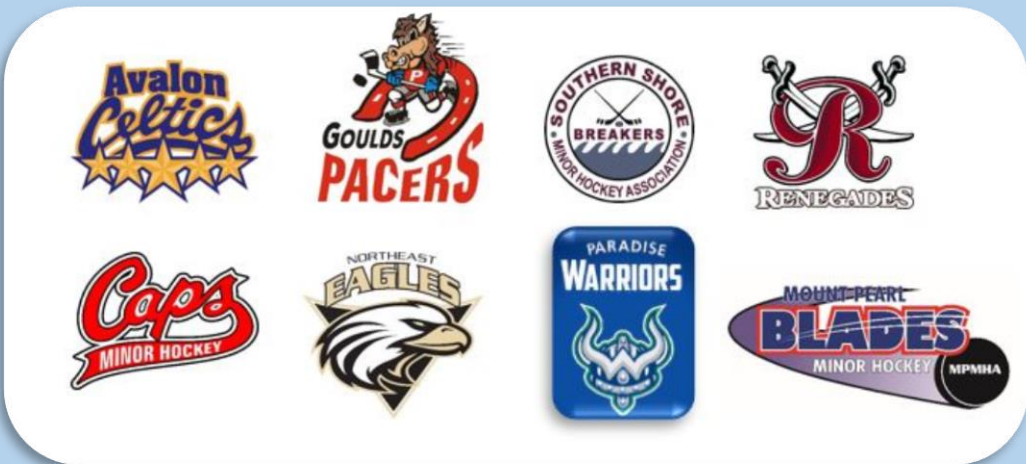


**RBC DON JOHNSON
HOCKEY LEAGUE**

- ✓ Newfoundland and Labrador's largest and most successful all-star minor hockey league
- ✓ 430+ players try-out for our 12 pooled all-star teams in PeeWee A and Bantam A each season



- ✓ 27 all-star teams from 8 minor hockey associations on the Northeast Avalon compete in DJHL across Bantam B, PeeWee B, Atom A and Atom B



- ✓ DJHL is a strong minor hockey brand, well positioned to partner with companies looking to enhance their corporate and community image

- ✓ 1,000 daily users at peak times on www.djhl.ca
- ✓ 1,200+ followers on our Twitter @DJHLnews
- ✓ 1,500+ games and 1,000+ practices a season



"After all, it's all about the kids."

Don Johnson